



Clear Hills County

Effective Date: **February 23, 2010**

Policy Number: **3217**

Title: **RECREATIONAL & COMMUNITY FACILITY SIGNAGE**

1. Policy Statement

- 1.1. Clear Hills County will support the local tourism industry by ensuring visitors are provided with essential local roads based directional and way-finding information to enhance the quality of their travel experience within the County.
- 1.2. This Recreational & Community Facility Signage Policy is intended to compliment the Tourism Highway Signage Program - Sign Up Alberta that provides signage on provincial highways by providing the opportunity for local tourism industries to have directional and information signage within the local road network.
- 1.3. For consistency in treatment, these sites will be signed the same way. The program is supported by two broad signage categories:
 - 1.3.1. Tourism oriented directional signage
 - 1.3.2. Logo Signs – signage for service businesses such as food, gas and lodging
- 1.4. Clear Hills County shall annually, in the interim and final budget, allocate a portion of the annual signage budget for recreational and community facility signage within the County.

2. Responsibilities

- 2.1. Those local tourism industry providers and community facilities seeking to have directional or way finding information for their site installed within the local road network will submit a signage application by April 30th, each year.
- 2.2. The County will review the applications received, confirm that they do not qualify for provincial tourism signage and pending acceptance and capacity of the annual budget allocated for this program will have the signage installed as part of the regular annual sign program.
- 2.3. The County will be responsible for providing, installing and maintaining signs approved within this policy.
 - 4.1. Tourism sites and community facilities must have been active in the previous year, to qualify for signage.

3. End of Policy

ADOPTED

Resolution #C181(02/23/10)

Date: February 23, 2010

SIGNAGE POLICY

RECREATIONAL SIGNAGE APPLICATION FORM

Clear Hills County

Box 240, Worsley, AB, T0H 3W0

Phone: (780) 685-3925 Fax: (780) 685-3960

Name of Attraction: _____

Address of Attraction: _____

Legal Land Description of Attraction NE / SE / NW / SW Section ___ Township ___ Range ___ W6M

Name of Applicant _____

Address of Applicant _____

Contact Information: Phone No: (day) _____ (evening) _____

(fax) _____ (e-mail) _____

Distance from the attraction to the closest provincial highway is ___ (to nearest kms) from Highway # ___

Provincial highway is one, two or three digit highway. Examples of Highway # are 2, 64, 685. (If possible provide a simple map showing your location.)

In the space below, please provide ALL relevant information concerning your operation or attraction.

Hours and Days of Operation: _____ Yearly Opening Period _____

SIGNAGE POLICY

Further Criteria Requirements:

Comply with all municipal, provincial and federal laws regarding health, public safety, etc.?

Yes No

Maintain washroom facilities as required by health authorities?

Yes No

Provide adequate parking?

Yes No

Provide wheelchair accessibility; designated parking stalls, easy building access? Yes No

I am requesting signs in the right-of-way:

For the first time

To replace existing signs.

In the space below, please describe the sign(s) you are requesting and where you are requesting they be located. (if possible provide diagrams and maps).

I, _____, certify that the information provided is correct and understand that non-compliance of this application and program guidelines shall result in removal of all County provided Recreational directional signage.

(signature)

(date)